



South Eastern Section
Institute of Food Technologists

Oral Presentations

Finalists will present a 10-minute (7 minutes presentation, 3 minutes for questions) oral report and serve samples to the judges.

1. All team members will present the report. A PowerPoint computer presentation is required.
3. The presentations will be open to the public; however, only judges may ask questions.
4. Time limits will be enforced.

Oral Presentation Evaluation

The Oral Presentation should include briefly the following areas with the Product and Process Description clearly explained, as well as the major technical difficulties. Other areas should include the other topics Safety/Shelf Life, Originality, Profitability, Feasibility, Marketing, and Sustainability. This portion will be judged on quality, organization, communication, interest generated, and selling the product idea to your fellow Food Technologists.

Product Sampling and Defense

Each Team will defend their product concept individually before the panel of judges. During the defense the Team will present their product to the judges for tasting. Judges will provide constructive feedback to each Team or answer questions before the results are announced

1. During the 10-minutes allocated, each Team will serve their samples to the judges.
2. Be sure to provide enough product with appropriate utensils for all six judges to sample.
4. If your product cannot be prepared beforehand and brought to the meeting, the SEIFT will find the best available preparation facilities; however, the SEIFT cannot guarantee that specific processing equipment will be available.
5. Teams are solely responsible for their products (delivery, storage) at the event. SEIFT will have some refrigerator and freezer space available with a sign-in, sign-out service. SEIFT is not responsible for lost products.
6. All microbiologically sensitive products should be tested or properly heated prior to consumption to avoid Food Safety issues.

Product Sample Evaluation

Delivery versus promise

The "promise" is the product that the team orally communicates to the judges through the written report, oral report, and photograph. The "delivery" is the product that is actually produced and presented to the judges for tasting.

Note: Sensory panels are not required for the competition. SEIFT is not responsible for any complications that may result from product sampling. Entry into this competition implies a release of SEIFT from any liability for damages incurred as a result of this competition.